

Hello -

My name is Edward Coady, and I am the CEO here at Mainely Grass.

Ideally, I would take the next several pages to tell you about our services, why we choose the specific products we use, our training programs, our experienced and dedicated team, etc. - BUT I was told by my wife to keep it short...

Suffice it to say, we're deeply committed to what we do, and take a lot of pride in the results. But don't just listen to me – have a look at the more than 100 five-star Google reviews we've scored this year alone. That number's only going up!

We would like to thank the Organic First team for putting their faith in us to carry on their legacy, and it's our goal to make this transition easy and straightforward. Here is what to expect:

1. **You will not have any disruption in services.** Your account has been set up based on the services and account details you had with Organic First in the 2023 season.
2. **In early January we will send details of your 2024 proposed services for your review by letter and email.** A member of our team will be reaching out to you by phone, to ensure your account is properly set up to meet your needs and expectations, along with any special notes about your property.

*Don't want us to come on Mondays? Prefer monthly installment billing? Want text notifications before your upcoming services? **We Want to Know!***

3. We are very excited that Shawn and Miranda from Organic First have joined the Mainely Grass Team, bringing with them their knowledge of your service history and requests.
4. We've created a dedicated number and email address specifically for Organic First customers to make this transition easy, as well as an FAQ list:

Phone: (603) 580-1120

Email: OrganicFirst@Mainelygrass.com

FAQs: www.mainelygrass.com/organic-first

Looking forward to seeing you in the spring, and welcome to Mainely Grass!

Sincerely,



Edward Coady, CEO of Mainely Grass



Organic First

Lawn Care • Tick & Mosquito

Hello,

We are writing to share some exciting news. Organic First is now part of Mainely Grass, a leading Lawn Care provider in New Hampshire and Maine.

This decision was not made lightly. We spent a lot of time this past season with the Mainely Grass team until we were sure they would be the best partners to care for your outdoor spaces going forward, as well as a great home for our employees who helped us build this company.

Organic First was started 20 years ago to provide homeowners with a more environmentally friendly approach to lawn care. We were ahead of the curve when we launched in 2003, and have proudly stuck to our mission of providing environmentally friendly services ever since.

We selected Mainely Grass to carry on the Organic First legacy as they shared that commitment to our original mission. While Mainely Grass offers a full line of organic services, even their non-organic services include a variety of organic products, such as using Maine-grown seaweed extracts.

We are sincerely grateful for the trust you have placed in Organic First over the years and feel confident that this exciting development will only strengthen the quality of the services you receive. Thank you for trusting us with your lawn for the past two decades!

Sincerely,

A handwritten signature in black ink, appearing to read "Jay Palladino", with a stylized flourish at the end.

Jay Palladino